

PORT FOLIO

ARS MANAGEMENT

EVENT MANAGEMENT SERVICES

2026





ARS Management

Your Trusted Creative Event Partner

ARS Management is a collective of young management practitioners focused on Creative, Event, & Management.

We specialize in designing and managing events through structured, collaborative, and contextually responsive approaches. With experience in event management, program coordination, creative production, and multi-stakeholder collaboration, ARS Management supports the development of impactful events and meaningful audience experiences across various initiatives and sectors.



10+ Years of Experience

in Event Management



**10+ international
collaborators**



**100+ local and national
networks**



**130+ creative workshops (online,
offline, and hybrid)**



**2,500+ cross-sector
workshop participants**



**65+ performing arts
productions**

WHO TRUST US



@kitamudakreatif



KELOLA
untuk seni dan budaya



and many more... +

To support different scales and stages of event development, ARS Management provides **LOKA; three event management service** options tailored to each client's needs.

From concept development and execution support to full-scale event management, each service is designed to ensure a more structured, collaborative, and impactful event experience.



LOKA LITE

LOKA MUV

LOKA FLO

**OUR
SERVICES**



1 LOKA LITE

LOKA Lite is a concept development service for clients who already have an initial event idea and need support in structuring and refining it further.



LOKALITE

Punya ide event, tapi masih acak-acakan di kepala?
Tenang, idemu bisa dirapikan jadi konsep yang jelas & siap dipakai.

Di layanan **LOKA LITE**, ARS membantu kamu mengolah ide event yang masih mentah menjadi konsep yang terstruktur, bermakna, dan siap dijadikan panduan eksekusi.

Kami merancang gagasanmu dengan pendekatan out of the box, artistik, dan terukur, agar eventmu punya karakter dan arah yang kuat.

Yang akan kamu dapatkan:

- ✓ Dokumen konsep event
- ✓ Layout ruang
- ✓ Visualisasi konsep/dekorasi
- ✓ Estimasi anggaran berbasis konsep

“LOKA LITE ditujukan untuk kamu yang ingin ide event-nya punya bentuk, cerita, dan rencana yang jelas, tanpa masuk ke tahap eksekusi terlebih dahulu.”

Hubungi ARS Management
081227693838

Through this service, ARS Management assists in developing:

- event concepts,
- themes and titles,
- venue direction,
- program rundown,
- talent references,
- and estimated budgeting.

All outputs are delivered in the form of a concept deck and presentation document to support further event development.



MAY 2024 - Presented by ARS Management

EVENT CONCEPT

FOR INDEPENDENCE DAY
AT JUNGWOK BLUE OCEAN (JBO)



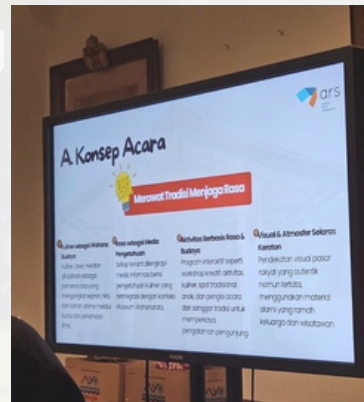
ARS MANAGEMENT

JUNGWOK BLUE OCEAN



KONSEP ACARA CERITA KELUARGA

Menyatu dalam Cerita,
Menyatu dalam Rasa
Indah Bersama Keluarga



2

LOKA MUV



LOKAMUV

Konsep event sudah ada, tapi bingung siapa yang eksekusi? Sini.. Serahin ke tim yang paham teknis dan detail di lapangan.

LOKA MUV adalah layanan ARS Management untuk mengeksekusi eventmu secara rapi, terkontrol, dan artistik. Kamu fokus ke acaranya, kami urus lapangannya.

ARS bekerja secara adaptif, kolaboratif, dan terstruktur, baik untuk mengeksekusi sebagian kebutuhan event maupun keseluruhan event.

Yang akan kamu dapatkan:

- ✓ Rencana kerja operasional
- ✓ Rundown & flow acara detail
- ✓ Pemetaan kebutuhan teknis & logistik
- ✓ Tim pelaksana event
- ✓ Laporan evaluasi event

“LOKA MUV pas untuk kamu yang ingin fokus nikmati event, sementara teknis dan operasional ditangani profesional.”

Hubungi ARS Management
081227693838

LOKA Muv is an event execution support service tailored to the client's operational needs, either **partially** or for the **overall** event process.

ARS Management can support various event operations, including:

- decoration,
- ticketing,
- house management,
- liaison officer support,
- and other on-ground event operations.

Beyond execution support, ARS Management also acts as a strategic partner to help ensure a more organized and effective event process.





3 LOKA FLO



LOKA FLO

Mau bikin event seru, tapi pengen terima beres?
Ini nih layanan ARS Management yang mampu wujudin itu semua!

LOKA FLO adalah layanan lengkap dari pengembangan ide, perancangan konsep, sampai eksekusi event. Semua dikerjakan satu tim, satu alur, dan satu tujuan.

ARS bekerja dengan pendekatan dua arah, kolaboratif, terbuka, dan penuh kreativitas, agar event berjalan sesuai tujuan dan karakter yang kamu inginkan.

Yang akan kamu dapatkan:

- ✓ Dokumen konsep & ide event
- ✓ Visual/gambar kerja konsep
- ✓ Timeline kerja terstruktur
- ✓ Budget event terukur
- ✓ Tim profesional pelaksana event

“LOKA FLO dibuat untuk kamu yang ingin satu tim mengurus semuanya, dari ide awal sampai acara selesai.”

Hubungi ARS Management
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LOKA Flo is a comprehensive end-to-end event management service, covering both concept development and event execution.

Through this service, ARS Management supports clients in:

- event concept development,
- technical planning,
- operational management,
- vendor and team coordination,
- and detailed on-site implementation.

This service is designed for clients seeking a more integrated and comprehensive event management partnership.



No.	Program Name	Program Management Role	Achievement
1	Program “Embracing Shared Heritage Through Performing Art” A capacity and resource development program for the traditional performing arts sector across three countries (Indonesia, Malaysia, and Singapore), aimed at expanding opportunities for cross-border cultural exchange and collaboration. Partner: UNESCO Jakarta Year: 2025	• Collaborated with UNESCO Jakarta in developing the program concept and design • Managed overall program implementation • Organized technical and logistical requirements (venue, transportation, accommodation, and operations) • Ensured the readiness and engagement of speakers and participants	• Engaged 400 participants across two online workshops • Engaged 85 participants in a 2-day offline workshop • Conducted 2 online workshops and 1 offline workshop • Facilitated cross-country participation (Indonesia and Malaysia) • Engaged cross-country speakers and participants (Indonesia, Malaysia, Singapore)
2	Vernacular Architecture Exhibition & Borobudur Village Potential “Srawung Omah Ora Wedi Obah; Preserving Culture, Embracing the Future” A knowledge-sharing program on the importance of preserving traditional Javanese houses, particularly <i>limasan</i>, and promoting cultural values within the community. Partner: Borobudur Museum & Cultural Heritage; Ministry of Education & Culture Year: 2024	• Collaborated with Borobudur Museum & Cultural Heritage in developing the program concept and design • Managed overall implementation, including cross-village coordination • Organized technical and logistical requirements (venue, transportation, accommodation, and operations) • Ensured the readiness and engagement of speakers, performers, and participants	• Involved 23 villages in the Borobudur area • Attracted 13,000 visitors over 7 days Engaged 21 traditional and contemporary art groups as performers • Involved universities in Yogyakarta and Central Java, engaging 250 students - Featured 13 expert speakers from Yogyakarta and Central Java

No.	Program Name	Program Management Role	Achievement
3	Ramesan Art Creative Program A creative space focused on children's visual art exhibitions. Partner: Eko Nugroho Art Class Year: 2024	- Developed event branding - Designed the event concept - Managed overall implementation - Organized technical and logistical requirements (venue, transportation, accommodation, and operations) - Ensured the readiness and engagement of speakers, performers, participants, and invitees	- Attracted 1,200 visitors over 10 days - Showcased 125 artworks
4	Workshop on Strengthening Resilience & Capacity Building for Child Survivors of Violence in Tegal & Pekalongan A resilience-building program for children who are survivors of violence in Tegal and Pekalongan. Partner: Perkumpulan Aksara Yogyakarta & Ministry of Women's Empowerment and Child Protection Year: 2023	- Collaborated with Perkumpulan Aksara in designing the workshop concept - Managed overall implementation - Organized technical and logistical requirements (venue, transportation, accommodation, and operations) - Ensured the readiness and engagement of speakers and participants	- Engaged participants from two regions: Tegal & Pekalongan - Involved 29 child survivors and 29 parents - Featured expert speakers from Tegal, Pekalongan, Semarang, and Yogyakarta - Conducted 2 children's art exhibitions during the workshop



No.	Program Name	Program Management Role	Achievement
5	Pan-Asia Mahabharata Dance Theatre Production “The Unending Bridge: Mahabharata 1.5” A dance theatre production as part of the Pan-Asia Mahabharata Project, which has been running since 2013 and has been performed in 15 cities across 9 Asian countries under the direction of Hiroshi Koike. Partner: KIKH Bridge Project Japan Year: 2019	• Collaborated with KIKH Bridge Project on promotion and publication strategies • Co-developed the artistic and stage concepts • Managed the production process, including rehearsals and performances • Organized technical and logistical requirements (venue, transportation, accommodation, and operations) • Ensured the readiness of the entire production team • Managed audience engagement	• Delivered 2 performances in Yogyakarta • Reached approximately 500 audience members • Involved international artists from Indonesia, Japan, Malaysia, Thailand, India, and Cambodia
6	International Tour of Wayang Bocor “Semeleh (God Bliss)” A touring performance highlighting the beauty of Islam as part of the “Creative Voices of Muslim Asia” initiative and the “Under The Radar” festival. Wayang Bocor is a contemporary puppet-based theatre group featuring visual characters created by artist Eko Nugroho. Partner: Studio Eko Nugroho Year: 2017	• Managed the production process, including rehearsals and performances • Organized technical and logistical requirements (venue, transportation, accommodation, and operations) • Managed stakeholder relations in the USA for performance needs • Ensured the readiness of the entire production team	• Conducted a tour in 3 cities in the USA: New York, North Carolina, and Los Angeles • Established international networks with Asia Society Foundation, Doris Duke Foundation for Islamic Art, Carolina Performing Arts at the University of North Carolina, and CalArts Downtown Center for Contemporary Arts Los Angeles • Reached approximately 800 audience members



WHAT THEY SAY

“ARS Management played an essential role in supporting the creation process of my work, especially within a very limited timeframe. Their ability to respond quickly and effectively made a significant difference.



From recommending suitable artists to realizing various artistic and production needs, the team demonstrated both sensitivity to the creative process and a strong sense of execution.

I truly appreciate their professionalism, responsiveness, and commitment in making the work possible.”

— Hiroshi Koike, Japanese Director and Playwright

“I truly appreciate how ARS Management was able to bring together emerging artists with fresh perspectives and strong potential. Creating a space where new voices in the performing arts can meet, exchange ideas, and develop collaborative work, especially within such a short timeframe, is not an easy task.”

— Anthonius Febrinawan Prestianto (Giant) - Performing Arts Stage Manager





“The ARS team was very responsive throughout the performing arts event, especially in handling documentation, technical arrangements, and hospitality. Thank you to ARS for the great support.”

— Jenar Kidjing, Performing Arts Artist

“In my opinion, the performing arts event was executed very well. The rundown and overall flow of the program were clear and well-structured, thanks to the excellent organization by ARS Management.”

— Jafar Qoir, Founder of Lemah Urip Art Group



“Thank you to ARS Management! The team’s support in every stage performance truly made the event even more spectacular. The stage design even exceeded our expectations. Detailed, creative, and full of surprises. Everything felt very well prepared and professionally executed. It was truly a wonderful experience. “

— Cici, Arts Teacher at Happy Bear School

ARS CORE VALUES

The following values serve as the foundation for all ARS Management processes, including program management, collaboration facilitation, and mentoring activities.



Integrity

ARS Management upholds honesty, accountability, and consistency in every aspect of its work. All decisions and actions are carried out transparently and can be accounted for to all stakeholders involved.

ARS Management operates in a structured and systematic manner, with a strong focus on problem-solving. Each program is designed not only to run effectively, but also to deliver relevant and impactful solutions.

Professionalism & Solution-Oriented Approach



ARS Management promotes creative and innovative approaches in designing and implementing programs.

Creativity is a key element in developing contextual solutions and fostering sustainable ideas.



Creativity & Innovation



Collaboration & Openness

ARS Management builds equitable and open partnerships with diverse stakeholders. Every process is designed as a collaborative space that values different perspectives and encourages active participation.

ARS Management believes that every process goes beyond technical execution, involving empathy and genuine care. This approach fosters more human-centric working relationships and ensures a steadfast commitment to delivering meaningful impact for all stakeholders involved.



Compassion (Working from the Heart)



ARS Management brings together a diverse team with strong managerial expertise.

The team offers a comprehensive and complementary range of skills, including business management consultants, arts management practitioners, entrepreneurs, marketing specialists, performance managers, financial managers, and other professionals.



Contact us



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ARS Management



La Maison ARS



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creative
event
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